

## **CHANCELLOR REMARKS FOR ALL-CAMPUS MEETING**

Friday, August 25, 2006

Good morning. Thank you for being here for the kick-off of the new academic year. I enjoy these all-campus meetings because it is an opportunity for us to come together as a team before the academic year begins.

The campus has started a tradition to begin these meetings with a performance from one of our talented performers from the School of the Arts.

So, I will turn the podium over to Dean Tom Miller for the proper introduction of our musical guest.

(musical performance)

Thank you, Alicia. That was beautiful.  
I hope that everyone had a fun and relaxing summer.

I was able to spend time with my granddaughter Zoe, which is my favorite thing in the world to do.

My daughter and her husband also informed me that there is another granddaughter on the way, so I am very excited about that.

On another family note, as many of you know, last year my husband Hank was diagnosed with bladder cancer.

He had a tumor removed and I am pleased to report he has made a full recovery.

I want to thank you for your notes and calls of support last semester.

Your kindness meant a lot to Hank and me and we appreciate it very much.

And finally, my dog Sparkle had a tough year as well.

She battled an intestinal infection and we thought we were going to lose her.

But she is now doing well and all three of us are healthy.

As I enter my fifth year as chancellor, I am proud of what we have accomplished together.

I want to spend a few minutes this morning talking about what we need to work on together in the coming year.

As you know, enrollment numbers are very important.

When I meet with legislators or talk to community leaders they are always interested in our growth.

Enrollment growth fuels many things, including the ability to get funding for buildings, programs, faculty and staff.

Regrettably, a decline in enrollment also means a decline in the operating budget.

And this is true for each semester, fall, spring and summer.

As I stand here today, enrollment figures are at a critical point. Headcount is 1.68% behind last year at this time.

Credit hours are 2.41% behind last year at this time.

More accurate information will be available at the end of next week which is census.

It is important to remember that we are all enrollment champions.

Each of us has the opportunity to influence current students, potential students and their parents.

And I thank you and the enrollment services staff under Vice Chancellor Jacquie Caul for your help in keeping enrollment stable.

Earlier this month I announced the implementation of a new budget policy and procedure for the campus.

The goal is to make more efficient use of our limited operating funds, as well as to have better alignment with the campus strategic plan.

The new process calls for the chancellor to identify a budget focus that will guide our spending decisions throughout the year.

The focus for this year is “stable enrollment with an emphasis on retention.”

Our campus cannot continue to rely on new students for enrollment growth, especially with the declining graduation rates of high school students.

Plus, our student retention rates, especially first to second year, have begun to slip.

Therefore, all operating budget requests for this year will have to be justified in relation to the strategic plan and student retention.

This budget process will be reviewed annually so we can be sure we are being as strategic, efficient, accountable and transparent as possible with our spending.

I want to thank vice chancellors Bill O'Donnell and Alfred Guillaume for their leadership on this project.

Bill, Alfred and I worked closely with the deans, the executive academic senate committee and the academic senate budget committee on this policy.

As a result of those discussions we are continuing to work on assessment and cross-unit communication on budget issues.

The budget policy has been distributed in hard copy to budget managers across campus and can be found on the chancellor's Web page.

Many of you have contributed to the self-study for the Higher Learning Commission accreditation visit next fall.

The HLC accreditation process is progressing very smoothly with task groups working diligently this past academic year.

The self-study draft will be presented to the campus this fall.

I want to take this opportunity to thank the people who are working on this project.

I especially appreciate the leadership of Eileen Bender and Becky Torstrick.

President Herbert has asked the chancellors on all campuses to review two important aspects of our operation.

The first deals with associate degrees, the second with organizational structure.

President Herbert has asked each campus to review the associate degrees that are offered.

Following that review, each campus will need to justify the associate degrees they want to continue to offer.

This assignment is a direct result of the IU mission differentiation project.

Vice Chancellor Guillaume has met with the deans who are affected by this initiative.

IU South Bend will be submitting a response to President Herbert in September.

President Herbert has also asked each campus to review its organizational structure.

This is also a result of the mission differentiation project.

The goal of this request is to make all campuses as effective and efficient as possible in implementing their missions.

IU South Bend is fortunate because we have already done much of this work.

Over the last two years Student Affairs, Fiscal and Administrative Affairs and Information Technologies have had organizational changes to meet the needs of the campus.

Vice Chancellor Guillaume is leading the organizational review of Academic Affairs.

Recommendations will be submitted to President Herbert in September.

You may have noticed that the pedestrian bridge looks completed.

Well, it is almost finished.

Much of the work has now moved to preparing the property on either side of the bridge for pedestrian traffic.

Sidewalks, entrances, electrical work for lighting, landscaping, parking areas and other preparations are still underway.

I am pleased to announce that IU South Bend has received \$780,000 in funding from MACOG to help with the development of the 26 acres.

The funding arrangement requires a 20 percent match which puts the total at nearly one million dollars.

The money will be used for the construction of walking and bicycle paths, and additional parking, which will complement future student housing.

I want to thank Mike Prater, director of facilities management, for his work with MACOG to help secure the funding.

A dedication ceremony for the bridge will be held this fall.

You can't talk about the bridge without talking about student housing.

As I mentioned in a campus letter this summer, the IU Board of Trustees approved guidelines for regional campuses to apply for student housing.

The first step is to prepare a written proposal that outlines the need, the plans, the academic impact and the business case for housing.

The chancellor's cabinet is preparing that proposal and I will be submitting it to President Herbert in early September.

I regret that we were not able to include more of you in the process but the short timeline forced us to work quickly with a small group.

The proposal is supported by a recent feasibility study and the business plan for student housing is sound.

I want to thank the Chancellor's Cabinet for their hard work on this project.

And I especially want to acknowledge vice chancellor Bill O'Donnell for his untiring efforts on this proposal to bring student housing to IU South Bend.

Also this summer, we had the groundbreaking for the new IU South Bend Elkhart Center.

Construction of the two-story facility is underway in downtown Elkhart.

Plans for the building have grown due to the success of the fundraising drive conducted by Elkhart business leaders.

The campaign started with a goal to raise \$2.5 million dollars.

At last count they have raised four million dollars.

The additional funds have allowed the architects to increase the size of the facility from 16-thousand square feet to 25-thousand square feet and to add a science lab.

The building is expected to open with a full slate of classes in the fall of 2007.

The all-campus meeting is a great opportunity to share with you some of our latest marketing material.

One of my favorite marketing items is the IU South Bend video.

Over the summer, Ken Baierl, director of communications and marketing, updated the video to reflect some of the exciting things happening at IU South Bend.

This meeting will serve as the premiere of the new and improved video.

It runs about 12 minutes. Let's take a look.

(VIDEO RUNS)

It's nice to see the pedestrian bridge from the air, isn't it?

You may have also noticed that the segment on graduate programs at IU South Bend was new.

Elements from the video will be used for new television commercials later this year.

Thank you, Ken, for such an excellent professional video.

I am pleased to announce that IU South Bend will be taking advantage of an opportunity to move the Civil Rights Heritage Center to the Natatorium on West Washington Street in South Bend.

The move was made possible after a series of productive meetings which occurred this summer with the South Bend Heritage Foundation.

Plans include exhibit spaces, conference rooms, multi-purpose rooms and a peace garden where the original swimming pool used to be.

IU South Bend will be leasing the building at a nominal cost from the South Bend Heritage Foundation.

Restoration of the historic building is expected to be completed in the fall of next year.

The Natatorium's connection to the city of South Bend's past makes it a wonderful location for the Civil Rights Heritage Center.

I want to thank vice chancellor Guillaume for his leadership and the Deans for their unanimous support of this project.

A core group of South Bend civic and business leaders are in the midst of a campaign to raise money to refurbish the Administration Building.

More than one million dollars has already been pledged towards a goal of \$2.5 million.

The Administration building serves as the Gateway to the campus and it is important that it reflect the professionalism and quality of the university.

The funds will go towards reconfigured hallways and offices, new ceilings, carpet and lighting, and other badly needed renovations.

An architect has been retained and work on the lobby and welcome center on the first floor will begin next summer.

Fundraising doesn't happen by accident.

In a twenty year span from 1982 through 2002, \$9.9 million dollars was the entire amount raised for the IU South Bend Foundation account.

Since the creation of the Division of Public Affairs and University Advancement in 2003, \$7.8 million dollars has been raised.

This amount includes the four million dollars for the Elkhart Center.

In the past fiscal year alone, the development office at IU South Bend raised more than one million dollars.

The money in the Foundation account does many things.

It funds scholarships, pays for specific capital projects, pays for certain campus events, and helps fund specific department needs.

I want to take this opportunity to thank vice chancellor Ilene Sheffer, the Director of Development Jan Halperin and the entire Public Affairs and University Advancement division for their excellent work.

Of course, getting money from the state legislature is a whole other ball game.

In January, the legislature will begin working on the budget for the next biennium.

Renovation of the Associates Building into a modern classroom facility has been slated as the fifth highest priority for capital appropriations out of seven listed by IU.

During the last biennium, the project was ranked sixth and it passed the Senate before being removed in the House budget on the last day of the session.

After the November elections we will have a better idea of how to once again approach the legislature to support the Associates Building project.

I continue to meet with legislators and the annual legislative luncheon scheduled for September 26<sup>th</sup> on campus.

Seven of eight local legislators have already confirmed their attendance.

You can be sure the Associates Building will be discussed at the luncheon.

I am pleased to use this occasion to unveil the updated IU South Bend Titan mascot.

As you can see he is a handsome, proud, and powerful Titan.

All of the regional campus mascots were redesigned over the past year as part of the integrated image initiative to create a more consistent look.

You will be seeing much more of the Titan in our athletics programs and at the IU South Bend bookstore.

Speaking of integrated image, the office of communications and marketing is heavily involved with this project.

In mid-September IU is going to rollout the new graphic standards for all of the campuses.

Although the final details have not been released we do know that all regional campus logos will no longer be used and the university seal will be restricted in its use.

The marketing department will communicate the new graphic guidelines and begin phasing in the new look over the next 12 months.

New material will not need to be ordered until current supplies have been depleted.

More information on this initiative will be available in a few weeks.

In an effort to enhance campus communications a new electronic bulletin board system has been developed and was tested over the summer.

On September 15, the bulletin board will replace the campus digests which are old and out-of-date.

At that time, if you haven't already enrolled in the bulletin board system, you will be assigned an account.

I want to thank vice chancellor Pat Ames and her team for all of their hard work on this project.

Please log-on to set up your account and participate in the bulletin board.

It will greatly improve our campus communications.

With the beginning of the fall semester, I want to remind you of the importance of protecting the personal information of individuals at IU South Bend.

Everyone who obtains, uses, maintains, and shares social security numbers or other personal identification information should be aware that Indiana law and Indiana University policies provide penalties if personal information is not protected.

This issue affects faculty as well as staff because social security numbers were used for many years at IU as the default student identification number.

Under no circumstances keep personal information in a place that is accessible by anyone other than the proper campus authorities.

President Herbert recently sent a message reminding all IU representatives about this important issue.

I will also be sending a notification to faculty and staff shortly.

If at any time you become aware of an unauthorized disclosure or exposure of personal data, please immediately notify your department manager, who will notify the IT Office to coordinate the response and take the appropriate steps.

In closing, I want to remind you of our campus parameters of engagement – communication, teamwork, integrity, civility and commitment.

They have served us well over the past four years.

IU South Bend will continue to operate under those guidelines to identify debate and resolve issues on campus.

I want to end by sharing a letter I received in May just after commencement.

It speaks for itself.

Quote - Ms. Reck, I'm sure that similar letters of this kind cross your desk often, but my wife and I felt that we needed to express our deepest appreciation to you and the staff at I.U.S.B. for what has been truly a wonderful experience during our son's four years.

In all our dealings with the university over that time, I have never been disappointed.

I was impressed with the caring and professionalism of everyone that I came in contact with, from the bursar's office to the lunchroom staff.

Please express our appreciation to everyone and let them know that all of them, without exception, have made our experience wonderful.

Our son graduated from a local high school where disappointment was a weekly experience, and we came to IUSB with the feeling that it would continue, however, it never did.

Thanks, again.

Sincerely, Mark and Sue Warner.

What a wonderful testimonial.

I, too, want to express my heartfelt thanks to you for all your hard work and your dedication to students at IU South Bend.

Thank you and let's have a wonderful year together.

At this time I would like to introduce the members of the Chancellor's Cabinet. Please stand when your name is called.

Vice Chancellor for Academic Affairs, Alfred Guillaume.

Vice Chancellor for Administration and Fiscal Affairs, Bill O'Donnell.

Vice Chancellor for Student Affairs and Enrollment Management, Jacquie Caul.

Vice Chancellor for Public Affairs and University Advancement, Ilene Sheffer.

Vice Chancellor for Information Technologies, Pat Ames.

The cabinet has some more information to share with you, so I will now invite Dr. Guillaume to the podium.

#### CABINET PRESENTATIONS

I now invite academic senate president Rosanne Cordell to come to the podium.

ROSANNE CORDELL - ACADEMIC SENATE PRESIDENT

JANE POMEROY – PROFESSIONAL STAFF CO-PRESIDENT

JOSEPHINE JOHNSON – BI-WEEKLY STAFF PRESIDENT

ADJOURNMENT